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Office of Public Information, "Doctor "HIP" to Speak at USD" (1970). *News Releases*. 383.
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NEWS RELEASE



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IMMEDIATE RELEASE

DOCTOR "HIP" TO SPEAK AT USD

SAN DIEGO, Calif.--The medical columnist for the hippie movement, Dr. Eugene Schoenfeld, will speak at the University of San Diego, Wednesday March 11, sponsored by the Associated Students. He will speak at 8 p.m. in the Student Center.

Dr. Schoenfeld writes a regular column in the underground press and now in the San Francisco Chronicle, under the title "Dear Doctor HIPocrates." Presently he is on the staff of the Student Health Service at the University of California at Berkeley.

As Dr. HIP, the doctor answers letters, some silly, some tragic, requesting advice peculiar to the hippie group. In his lecture at USD, and discussion period, Dr. Schoenfeld will answer questions raised by his readers on sex, drugs and dieting.

The hippie medical column grew out of a conversation with Max Scheer, then editor of the "Berkeley Barb." The column for the "unhip hippies" became an instant success, filled with humor and medical answers. The column is now carried in seventeen underground newspapers, 14 domestic and three foreign.

While working for a medical degree, Dr. Schoenfeld went to Africa during the summer of 1959, and worked at the Schweitzer Hospital in Lamberene. He returned the following summer at the invitation of Dr. Albert Schweitzer, on a fellowship.

As a result of his African experience he enrolled in Yale's School of Public Health and obtained a MPH degree in 1963. He had earned his medical degree in 1961.

He returned to California as coordinator of a nursing home project. In 1965 Dr. Schoenfeld returned to the Schweitzer Hospital as a research physician. It was here that he first encountered psychedelic drugs, as used by witch doctors.

Dr. Schoenfeld joined the staff at the Center for Special Problems in San Francisco, when interest in psychedelic drugs began in this country.

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